
“Intentionally and systematically building a culture of safety in agriculture, from the smallest to the largest producers or agriculture related businesses is more than an ethics issue, it is also the only way to build profitable and sustainable businesses.”

—Frank Gasperini, President & CEO, ASHCA and CEO, FGasperini Associates, LLC

The Summit, hosted by ASHCA, will build upon sessions that bundle global thinking with hands-on learning and networking. These innovative opportunities to interact with industry leaders and safety experts will give you valuable knowledge on current industry trends and safety concerns.

- SPONSORSHIP AND EXHIBITOR OPPORTUNITIES AVAILABLE!
- POSTER SESSION – CALL FOR ABSTRACTS DEADLINE: DECEMBER 13, 2017
- REGISTRATION OPEN NOW! EARLY BIRD DISCOUNT ENDS JANUARY 21, 2018

FULL AGENDA AND REGISTRATION INFORMATION
ashca.org/2018-safety-summit

EMBASSY SUITES BY HILTON RESORT
SCOTTSDALE, ARIZONA
FEBRUARY 21–23, 2018
AGENDA
This is a tentative agenda, and subject to change. Please see our website for updates: ashca.org/2018-safety-summit

WEDNESDAY, FEBRUARY 21, 2018
12:00p – 4:00p ASHCA Board Meeting
1:00p – 6:00p Registration Open / Exhibitor Set Up
4:00p – 5:00p General Session: Membership Meeting
5:00p – 7:00p Welcome Reception & Exhibits

THURSDAY, FEBRUARY 22, 2018
7:30a Registration Open
7:30a – 6:00p Exhibits Open
7:30a – 8:00a Continental Breakfast & Networking
8:00a – 8:30a General Session: Welcome
  FRANK GASPERINI • President & CEO, ASHCA
8:30a – 9:30a General Session: Keynote Panel
  LEADING SAFETY – CHALLENGES, OPPORTUNITIES AND STRATEGIES TO RAISE THE BAR
  LOURDES GONZALEZ • Director of Human Resources, Gowan Group
  LEON GRAVES • Chief Operating Officer, St. Albans Cooperative Creamery
  JOEL SHERMAN • Vice President, Safety & Corporate Affairs, Grimmway Enterprises Inc.
9:30a – 9:45a Break and Exhibits
9:45a – 11:00a Concurrent Sessions 1

TECHNOLOGY AND UNIQUE APPROACHES TO ADDRESSING SAFETY AND HEALTH IN AGRICULTURE
  AARON YODER, PHD • Assistant Professor, University of Nebraska Medical Center
  BRYAN WEICHELT, PHD • Project Scientist, National Farm Medicine Center, Marshfield Clinic Research Institute
  CASPER BENDIXSEN, PHD • Associate Research Scientist, National Farm Medicine Center, Marshfield Clinic Research Institute

SAFETY – LEADING WITH INFLUENCE
  JOSE PEREZ, CSHM, SMS, CET, OHST, CHST • Senior Manager, Environmental Health & Safety, The Wonderful Company

BUILDING SUPPORT FOR AG HEALTH AND SAFETY
  WILLIAM NELSON • William J. Nelson, LLC and ASHCA Board Member
  GARY TEMPLAMENT • Development Specialist, Progressive Agriculture Foundation
  BILL FIELD • Professor Agricultural & Biological Engineering, Purdue University
  CINDY LENGEL-RUSS • Development Specialist, Progressive Agriculture Foundation
  CAROLYN SHERIDAN, RN, BSN • Founder & President, Ag Health and Safety Alliance

MULTI GENERATIONS IN THE WORKPLACE
  SARAH SPIVEY • Senior Organizational Effectiveness Consultant, FCC Services

ADDRESSING KEY SAFETY AND HEALTH ISSUES ON THE DAIRY
  High Plains Intermountain Center for Agricultural Health and Safety (HICAHs)

11:00a – 11:5a Break and Exhibits

11:15a – 12:30p Concurrent Sessions 2
  DEALING WITH PAY, LEAVE AND RELATED ISSUES WHEN DISASTERS STRIKE
    KARA M. MACIEL • Chair, Labor • Employment Practice, Conn Maciel Carey LLP
  ANATOMY OF AN INCIDENT – CASE STUDY
    JOEL SHERMAN • Vice President, Safety & Corporate Affairs, Grimmway Enterprises Inc
  BUILDING SAFETY CULTURE: ACROSS STATE LINES AND EVEN BORDERS
    LOURDES GONZALEZ • Director of Human Resources, Gowan Group
  ADDRESSING KEY SAFETY AND HEALTH ISSUES ON THE DAIRY PART 2
    High Plains Intermountain Center for Agricultural Health and Safety (HICAHs)

12:30p – 1:30p Networking Lunch / Visit Exhibits
1:30p – 2:30p General Session
  Afternoon Keynote
    MARK KILLIAN • Director, AZ Department of Agriculture (invited)
  Recognitions & Presentations of Lifetime Achievement Awards & Presentation/Recognition for 2017 AgSHARP graduates

2:30p – 2:45p Break and Exhibits
2:45p – 4:00p Concurrent Sessions 3
  THE OPIOID CRISIS – IMPACT ON BUSINESS
    DR. RUPALI DAS • Senior Vice President, Zenith Insurance Company
    KARA M MACIEL • Chair, Labor Employment Practice, Conn Maciel Carey LLP
  A 2020 VISION FOR SAFEGUARDING YOUTH WORKING IN AGRICULTURE
    DR. BARBARA LEE, PHD • Senior Research Scientist, National Farm Medicine Center & Director of National Children's Center for Rural and Agricultural Health and Safety, Marshfield Clinic Research Institute
    SUSAN REYNOLDS • CEO, Progressive Agriculture Foundation
  HIRING AND ONBOARDING FOR SAFETY
    PAUL RILEY, MBA, CSP • Global Manager, Safety and Loss Control, LDS Church
  FARM MACHINERY ON PUBLIC ROADS STANDARDS
    JOHN FISHER • Vice President Technical Affairs/Safety, Alamo Group Inc.
    SCOTT CEDARQUIST • Director of Standards and Tech, ASABE
  TOP HAZARDS IN THE GRAIN & FEED INDUSTRY
    JESS MCCCLUER • VP, Safety & Regulatory Affairs, National Grain & Feed Assn.
    JOE MLYNEK • Content Creation Expert, Safety Made Simple

4:00p – 6:00p Poster Sessions / Exhibits / Networking Reception
**AGENDA**

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**FRIDAY, FEBRUARY 23, 2018**

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| 8:00a – 9:15a | General Session
  
  **Keynote Presentation**
  UNDERSTANDING COMMUNICATION TODAY
  LANI JORDAN • Communications Consultant, Lani Jordan Strategic Communication |
| 9:15a – 9:30a | Break and Exhibits                                                    |
| 9:30a – 10:45a | Concurrent Sessions 4
  
  **OSHA PRIORITIES FOR THE TRUMP ADMINISTRATION**
  JESS MCCLEER • VP, Safety & Regulatory Affairs, National Grain & Feed Assn.
  WILLIAM KRYCIA MPH, CIH - Senior Safety Engineer, Department of Industrial Relations Cal/OSHA
  
  **CRISIS COMMUNICATION: TELLING THE SAFETY STORY**
  LANI JORDAN • Communications Consultant, Lani Jordan Strategic Communication
  
  **STRATEGIES FOR FARM WORKER HEALTH, WELLNESS AND WELLBEING: POSITIVE IMPACTS FOR BUSINESS**
  HERNAN HERNANDEZ • Executive Director, California Farm Worker Foundation
  AMY LIEBMAN • Director, Environmental & Occupational Health, Migrant Clinicians Network
  NATALIE ROY, MPH • Executive Director, AgriSafe
  
  **SEVERE INJURIES AND FATALITIES – A UNIQUE CHALLENGE**
  DAN HAIR, CSP, MSS • Senior VP, Chief Safety Officer, WCF Insurance |
| 10:45a – 11:00a | Break and Exhibits                                                    |
| 11:00a – 12:15p | Concurrent Sessions 5
  
  **WORKPLACE VIOLENCE – UNIQUE CHALLENGES FOR AG**
  ISABEL BRAVO • Director of Environmental, Health and Safety, Wonderful Citrus Company
  GREG COULTER • Labor and Employment Attorney, Littler Mendelson, PC.
  TINA HUFF, SPHR, SHRM-SCP • Vice President of Human Resources, Duncan Family Farms
  
  **FRONT LINE SUPERVISORS: YOUR KEYS TO SAFETY**
  GUADALUPE SANDOVAL • Managing Director, California Farm Labor Contractors Association
  
  **SAFETY ALIGNMENT AND INITIATIVES ACROSS BORDERS**
  PETER LUNDQVIST, PHD • Executive Director, The Swedish Centre for Agricultural Business Management
  RISTO RAUTIANEN, PHD • Professor, College of Public Health, University of Nebraska Medical Center
  MARCEL HACAULT • Executive Director/Directeur Général, Canadian Agricultural Safety Association (CASA) |
| 12:15p – 2:00p | Lunch and Closing General Session
  
  **INVESTING IN THE NEXT GENERATION OF SAFETY LEADERS**
  DENNIS MURPHY, PHD, CSP - Principle, Murphy Agricultural Safety Consulting, LLC
  FRANK GASPERINI • President, CEO, ASHCA |

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**WHO IS ASHCA?**

The Agricultural Safety and Health Council of America™ is a not-for-profit 501c (3) organization established to pursue national strategies to create less-hazardous work environment for American agriculture. Founded in 2007, our mission is to proactively address ongoing and emerging occupational safety and health issues affecting everyone engaged in all facets of U.S. agriculture.

ASHCA is a coalition of farms, ranches, producer associations, and other related agricultural people, organizations, and businesses; joining together with safety associations, Federal & State agencies, educational institutions, and safety professionals, all seeking to improve the health and safety of all agricultural workers.

**ASHCA’S PURPOSE**

- See an overall culture of safety as an integral part of day to day work in every agricultural enterprise.
- Raise the profile of worker safety within every agricultural enterprise.
- Guide the development of effective delivery systems for safety and health information, programming, and training to farmers, growers, ranchers, and other agricultural businesses and their workers
- Influence research priorities to rapidly identify real-world best management practices for worker safety and health that maximize cost efficiency and sustainability.
- Pursue effective national strategies to reduce disease, injuries and fatalities in all aspects of U.S. agriculture.

To join ASHCA, visit: [ashca.org/join/become-a-member](http://ashca.org/join/become-a-member)
Register for the North American Agricultural Safety Summit

Member Rate
$395
$450 after January 21, 2018

Non-Member Rate
$495
$550 after January 21, 2018

Student Rate
$300
$350 after January 21, 2018

See website for full agenda and registration information. Sponsorship and exhibitor opportunities available.

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REGISTRATION QUESTIONS
Dana Ellis 763-537-6977

MEMBERSHIP QUESTIONS
Frank Gasperini 507-293-1908

Embassy Suites by Hilton Scottsdale Resort

SPECIAL RATES AVAILABLE!

$209 Single/Double
$224 Triple
$239 Quad

Please call 1-800-362-2779 and refer to the 2018 ASHCA Summit to secure these rates.

Deadline to reserve rooms with discount: Friday, January 26, 2018.

HOTEL RESERVATIONS
1-800-362-2779