
“Intentionally and systematically building a culture of safety in agriculture, from the smallest to the largest producers or agriculture related businesses is more than an ethics issue, it is also the only way to build profitable and sustainable businesses.”

―Frank Gasperini, President & CEO, ASHCA and CEO, FGasperini Associates, LLC

The Summit, hosted by ASHCA, will build upon sessions that bundle global thinking with hands-on learning and networking. These innovative opportunities to interact with industry leaders and safety experts will give you valuable knowledge on current industry trends and safety concerns.

- SPONSORSHIP AND EXHIBITOR OPPORTUNITIES AVAILABLE!
- POSTER SESSION – CALL FOR ABSTRACTS DEADLINE: DECEMBER 13, 2017
- REGISTRATION OPEN NOW! EARLY BIRD DISCOUNT ENDS JANUARY 21, 2018

FULL AGENDA AND REGISTRATION INFORMATION
ashca.org/2018-safety-summit
WEDNESDAY, FEBRUARY 21, 2018

12:00p – 4:00p ASHCA Board Meeting
1:00p – 6:00p Registration Open / Exhibitor Set Up
4:00p – 5:00p General Session: Membership Meeting
5:00p – 7:00p Welcome Reception & Exhibits

THURSDAY, FEBRUARY 22, 2018

7:30a Registration Open
7:30a – 6:00p Exhibits Open
7:30a – 8:00a Continental Breakfast & Networking
8:00a – 8:30a General Session: Welcome
     FRANK GASPERINI • President & CEO, ASHCA
8:30a – 9:30a General Session: Keynote Panel
     LEADING SAFETY – CHALLENGES, OPPORTUNITIES AND
     STRATEGIES TO RAISE THE BAR
     LOURDES GONZALEZ • Director of Human Resources,
     Gowan Group
     LEON GRAVES • Chief Operating Officer, St. Albans
     Cooperative Creamery
     JOEL SHERMAN • Vice President, Safety & Corporate
     Affairs, Grimmway Enterprises Inc.
9:30a – 9:45a Break and Exhibits
9:45a – 11:00a Concurrent Sessions 1
     TECHNOLOGY AND UNIQUE APPROACHES TO
     ADDRESSING SAFETY AND HEALTH IN AGRICULTURE
     AARON YODER, PHD • Assistant Professor, University of
     Nebraska Medical Center
     BRYAN WEICHEL, PHD • Project Scientist, National Farm
     Medicine Center, Marshfield Clinic Research Institute
     CASPER BENDIXSEN, PHD • Associate Research Scientist,
     National Farm Medicine Center, Marshfield Clinic
     Research Institute
     SAFETY – LEADING WITH INFLUENCE
     JOSE PEREZ, CSHM, SMS, CET, OHST, CHST • Senior
     Manager, Environmental Health & Safety, The Wonderful
     Company
     HUMAN ERROR AND OPERATIONAL DISCIPLINE
     MULTI GENERATIONS IN THE WORKPLACE
     ADDRESSING KEY SAFETY AND HEALTH ISSUES ON THE
     DAIRY
     High Plains Intermountain Center for Agricultural Health
     and Safety (HICAHs)

11:00a – 11:15a Break and Exhibits

11:15a – 12:30p Concurrent Sessions 2
     DEALING WITH PAY, LEAVE AND RELATED ISSUES WHEN
     DISASTERS STRIKE
     KARA M. MACIEL • Chair, Labor • Employment Practice,
     Conn Maciel Carey LLP
     ANATOMY OF AN INCIDENT – CASE STUDY
     JOEL SHERMAN • Vice President, Safety & Corporate
     Affairs, Grimmway Enterprises Inc
     BUILDING SAFETY CULTURE: ACROSS STATE LINES AND
     EVEN BORDERS
     LOURDES GONZALEZ • Director of Human Resources,
     Gowan Group
     ADDRESSING KEY SAFETY AND HEALTH ISSUES ON THE
     DAIRY PART 2
     High Plains Intermountain Center for Agricultural Health
     and Safety (HICAHs)

12:30p – 1:30p Networking Lunch / Visit Exhibits
1:30p – 2:30p General Session
     Afternoon Keynote
     MARK KILLIAN • Director, AZ Department of Agriculture
     (invited)
     Recognitions & Presentations of Lifetime Achievement
     Awards & Presentation/Recognition for 2017
     AgSHARP™ graduates
2:30p – 2:45p Break and Exhibits
2:45p – 4:00p Concurrent Sessions 3
     THE OPIOID CRISIS – IMPACT ON BUSINESS
     DR. RUPALI DAS • Senior Vice President, Zenith
     Insurance Company
     KARA M MACIEL • Chair, Labor Employment Practice,
     Conn Maciel Carey LLP
     A 2020 VISION FOR SAFEGUARDING YOUTH WORKING IN
     AGRICULTURE
     DR. BARBARA LEE, PHD • Senior Research Scientist,
     National Farm Medicine Center & Director of National
     Children's Center for Rural and Agricultural Health and
     Safety, Marshfield Clinic Research Institute
     HIRING AND ONBOARDING FOR SAFETY
     PAUL RILEY, MBA, CSP • Global Manager, Safety and Loss
     Control, LDS Church
     FARM MACHINERY ON PUBLIC ROADS STANDARDS
     JOHN FISHER • Vice President Technical Affairs/Safety,
     Alamo Group Inc.
     SCOTT CEDARQUIST • Director of Standards and Tech,
     ASABE (invited)
     TOP HAZARDS IN THE GRAIN & FEED INDUSTRY
     JESS MCCCLUER • VP, Safety & Regulatory Affairs, National
     Grain & Feed Assn.
     JOE MLYNK • Content Creation Expert, Safety Made
     Simple

4:00p – 6:00p Poster Sessions / Exhibits / Networking Reception
AGENDA
This is a tentative agenda, and subject to change. Please see our website for updates: ashca.org/2018-safety-summit

FRIDAY, FEBRUARY 23, 2018

7:30a – 8:00a  Continental Breakfast and Networking
7:30a – 11:00a  Exhibits open
8:00a – 9:15a  General Session
  Keynote Presentation
    UNDERSTANDING COMMUNICATION TODAY
    LANI JORDAN • Communications Consultant, Lani Jordan Strategic Communication

9:15a – 9:30a  Break and Exhibits

9:30a – 10:45a  Concurrent Sessions 4
  OSHA PRIORITIES FOR THE TRUMP ADMINISTRATION
    JESS MCCLUER • VP, Safety & Regulatory Affairs, National Grain & Feed Assn.
    WILLIAM KRYCIA MPH, CIH • Senior Safety Engineer, Department of Industrial Relations Calif/OSHA
  CRISIS COMMUNICATION: TELLING THE SAFETY STORY
    LANI JORDAN • Communications Consultant, Lani Jordan Strategic Communication
  STRATEGIES FOR FARM WORKER HEALTH, WELLNESS AND WELLBEING: POSITIVE IMPACTS FOR BUSINESS
    HERNAN HERNANDEZ • Executive Director, California Farm Worker Foundation
    AMY LIEBMAN • Director, Environmental & Occupational Health, Migrant Clinicians Network
  SEVERE INJURIES AND FATALITIES – A UNIQUE CHALLENGE
    DAN HAIR • Senior VP, Chief Safety Officer, Workers Compensation Fund

10:45a – 11:00a  Break and Exhibits

11:00a – 12:15p  Concurrent Sessions 5
  WORKPLACE VIOLENCE – UNIQUE CHALLENGES FOR AG
    ISABEL BRAVO • Director of Environmental, Health and Safety, Wonderful Citrus Company
    GREG COULTER • Labor and Employment Attorney, Littler Mendelson, PC.
    TINA HUFF, SPHR, SHRM-SCP • Vice President of Human Resources, Duncan Family Farms
  PESTICIDE AND CHEMICAL SAFETY - BRIDGING THE GAPS THROUGH TRAINING
  FRONT LINE SUPERVISORS: YOUR KEYS TO SAFETY PROGRAM IMPLEMENTATION
    GUADALUPE SANDOVAL • Managing Director, California Farm Labor Contractors Association
  SAFETY ALIGNMENT AND INITIATIVES ACROSS BORDERS
    PETER LUNDQVIST, PHD • Executive Director, The Swedish Centre for Agricultural Business Management
    RISTO RAUTIAINEN, PHD • Professor, College of Public Health, University of Nebraska Medical Center
    Representative, Canadian Agricultural Safety Association (CASA)

12:15p – 2:00p  Lunch and Closing General Session
  INVESTING IN THE NEXT GENERATION OF SAFETY LEADERS
    DENNIS MURPHY, PHD, CSP • Principle, Murphy Agricultural Safety Consulting, LLC
    FRANK GASPERINI • President, CEO, ASHCA

WHO IS ASHCA?
The Agricultural Safety and Health Council of America™ is a not-for-profit 501c (3) organization established to pursue national strategies to create less-hazardous work environment for American agriculture. Founded in 2007, our mission is to proactively address ongoing and emerging occupational safety and health issues affecting everyone engaged in all facets of U.S. agriculture.

ASHCA is a coalition of farms, ranches, producer associations, and other related agricultural people, organizations, and businesses; joining together with safety associations, Federal & State agencies, educational institutions, and safety professionals, all seeking to improve the health and safety of all agricultural workers.

ASHCA’S PURPOSE
• See an overall culture of safety as an integral part of day to day work in every agricultural enterprise.
• Raise the profile of worker safety within every agricultural enterprise.
• Guide the development of effective delivery systems for safety and health information, programming, and training to farmers, growers, ranchers, and other agricultural businesses and their workers
• Influence research priorities to rapidly identify real-world best management practices for worker safety and health that maximize cost efficiency and sustainability.
• Pursue effective national strategies to reduce disease, injuries and fatalities in all aspects of U.S. agriculture.

To join ASHCA, visit:
ashca.org/join/become-a-member
Register for the North American Agricultural Safety Summit

Member Rate
$395
$450 after January 21, 2018

Non-Member Rate
$495
$550 after January 21, 2018

Student Rate
$300
$350 after January 21, 2018

See website for full agenda and registration information. Sponsorship and exhibitor opportunities available.

ashca.org/2018-safety-summit

REGISTRATION QUESTIONS
Dana Ellis 763-537-6977

MEMBERSHIP QUESTIONS
Frank Gasperini 507-293-1908

Embassy Suites by Hilton Scottsdale Resort

SPECIAL RATES AVAILABLE!

$209 Single/Double
$224 Triple
$239 Quad

Please call 1-800-362-2779 and refer to the 2018 ASHCA Summit to secure these rates.

Deadline to reserve rooms with discount: Friday, January 26, 2018.

HOTEL RESERVATIONS
1-800-362-2779