SPONSORSHIP & EXHIBITOR OPPORTUNITIES

“If our agriculture industry is going to feed 9 billion people, the projected world population by 2050, then we should care enough to do it safely, humanely and sustainably.”

—William Nelson, Agricultural Safety and Health Council Board Member

What’s happening at the 2018 North American Agricultural Safety Summit? Keynotes, roundtables, workshops, exhibits, poster sessions, and networking opportunities for all!

The Summit, hosted by ASHCA, will build upon sessions that bundle global thinking with hands-on learning and networking. These innovative opportunities to interact with industry leaders and safety experts will give you valuable knowledge on current industry trends and safety concerns.

WHO IS ASHCA?

The Agricultural Safety and Health Council of America™ is a not-for-profit organization established to pursue national strategies to create a less-hazardous work environment for American agriculture. Founded in 2007, our mission is to proactively address ongoing and emerging occupational safety and health issues affecting U.S. agriculture.

ASHCA is a coalition of more than 50 organizations, businesses, federal agencies and safety professionals all seeking to improve the health and safety of farmers, ranchers and agricultural workers.

Agriculture, due to its decentralized nature and diverse structure, lags other industries in reducing the toll on its workers. Its fatality rate is eight times that of the all-industry average. In a typical year, 551 workers die while doing farm work and about 88,000 suffer lost-time injuries.

ASHCA holds promise for a coordinated and effective approach to bringing state-of-the-art safety information and programs to address the most pressing occupational hazards associated with various commodities, new technologies and changing profiles of workers.
SPONSORSHIP VALUE

We offer you a fully planned, ready-made strategic opportunity to add value to your brand marketing efforts at a minimal cost. It can be a powerful component of your 2018 marketing plan.

As a sponsor, you will:

• Create exposure for your brand with a carefully targeted audience
• Connect with qualified prospects in an intimate forum
• Receive credible publicity in national and local media
• Build and reinforce business relationships before, during and after the event
• Improve awareness of your offering through product samples or demonstrations
• Enhance your credibility and image through your relationship with ASHCA, a trusted association
• Attain an exclusive opportunity to stand out from your competitors
• Create brand extensions to complement and leverage your other marketing strategies
• Make connections with industry leaders for joint ventures and strategic alliances
• Strengthen relationships with existing clients
• Establish trust amongst prospects through your commitment to and knowledge of the agriculture safety sector

ATTENDEE PROFILE

This event, open to the public, will attract over 300 attendees, who will include:

• Key leaders in the agriculture safety industry
• Agribusiness executives and farm group leaders
• State industry leaders
• Local and National political figures, including high ranking officials and other influencers
• Members of the local and national news media
• Various celebrity guests and political pundits
• Targeted attendees representing agricultural regions and commodities
• Members of the Agricultural Safety and Health Council of America™

“Intentionally and systematically building a culture of safety in agriculture, from the smallest to the largest producers or agriculture related businesses is more than an ethics issue, it is also the only way to build profitable and sustainable businesses.”

—Frank Gasperini, President & CEO for ASHCA and for the National Council of Agricultural Employers
### 2018 Sustaining Sponsors

<table>
<thead>
<tr>
<th>Sponsor Level</th>
<th>Price</th>
<th>Registration Included</th>
<th>VIP Function Invite</th>
<th>Sponsor Logo on print &amp; web marketing materials</th>
<th>Opportunity to give remarks during event or introduce speaker</th>
<th>Company Ad placement in print program</th>
<th>Exclusive On-Site signage during event</th>
<th>Logo placement on Conference Bag</th>
<th>Elite logo placement in print program</th>
<th>Exhibit Space Included</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum Sponsor</td>
<td>$25,000</td>
<td>8</td>
<td>8</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Diamond Sponsor</td>
<td>$15,000</td>
<td>7</td>
<td>7</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Ruby Sponsor</td>
<td>$10,000</td>
<td>6</td>
<td>6</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Emerald Sponsor</td>
<td>$5,000</td>
<td>4</td>
<td>4</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Gold Sponsor</td>
<td>$2,500</td>
<td>2</td>
<td>2</td>
<td>✓</td>
<td></td>
<td>Listed</td>
<td></td>
<td></td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>Silver Sponsor</td>
<td>$1,000</td>
<td>1</td>
<td>1</td>
<td>✓</td>
<td></td>
<td>Listed</td>
<td></td>
<td></td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>Bronze Sponsor</td>
<td>$500</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td>Listed</td>
<td></td>
<td></td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>Contributing Sponsor</td>
<td>$250</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td>Listed</td>
<td></td>
<td></td>
<td></td>
<td>✓</td>
</tr>
</tbody>
</table>
Exploring Current and Emerging Issues in Ag Safety

### 2018 Supporting Sponsors

<table>
<thead>
<tr>
<th></th>
<th>Price</th>
<th>Registration included</th>
<th>Logo on item or at station</th>
<th>Logo printed on program</th>
<th>Org name under sponsors in digital app</th>
<th>Recognition on luncheon slideshow</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lanyard Sponsor</td>
<td>$2,500</td>
<td>2</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Charging Station Sponsor</td>
<td>$2,500</td>
<td>2</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

### 2018 Exhibitor Opportunities

<table>
<thead>
<tr>
<th></th>
<th>Price</th>
<th>Registration included</th>
<th>Extra staff tickets</th>
<th>One 8 foot display table &amp; two chairs</th>
<th>Printed name tags</th>
<th>Recognition in printed program</th>
<th>Exhibitor name, booth number &amp; contact email</th>
</tr>
</thead>
<tbody>
<tr>
<td>Member</td>
<td>$999</td>
<td>2</td>
<td>$300 each</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Non-member non-profit</td>
<td>$1,200</td>
<td>2</td>
<td>$300 each</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Non-member for profit</td>
<td>$1,450</td>
<td>2</td>
<td>$300 each</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

If you’re interested in sponsoring or exhibiting, please contact us for full details.

Dana Ellis: 763-537-6977 • dana@ellisinternational.com
Frank Gasperini: 202-579-0171 • frank@ashca.org
### Sponsorship Level Detail

<table>
<thead>
<tr>
<th>Platinum Sponsorship</th>
<th>Diamond Sponsorship</th>
<th>Ruby Sponsorship</th>
</tr>
</thead>
<tbody>
<tr>
<td>$25,000 or above</td>
<td>$15,000</td>
<td>$10,000</td>
</tr>
<tr>
<td>• Prominent logo placement on all meeting materials for maximum visibility</td>
<td>• Complimentary table top display in the Exhibit Room</td>
<td>• Six complimentary conference registrations* (Approx. value $3,000)</td>
</tr>
<tr>
<td></td>
<td>• Logo placement and recognition on cover page of Program (exclusive)</td>
<td>• Half page display ad in the Summit Program</td>
</tr>
<tr>
<td></td>
<td>• Opportunity to display materials at registration desk (exclusive)</td>
<td>• Acknowledgement in the Summit Program</td>
</tr>
<tr>
<td></td>
<td>• Chance to provide premium give-away item or strategic message (exclusive)</td>
<td>• Opportunity to include an item in the registration packet (i.e. flier, keychain, etc.)</td>
</tr>
<tr>
<td></td>
<td>• Access to registration list</td>
<td>• Acknowledgment through the conference website with a logo linking to sponsoring organization’s home page</td>
</tr>
<tr>
<td></td>
<td>• Opportunity to give remarks (5-minutes) during the conference or introduce a keynote speaker</td>
<td>• Complimentary electronic list of meeting attendees</td>
</tr>
<tr>
<td></td>
<td>• Complimentary table top display in the Exhibit area</td>
<td>• Acknowledgement through conference onsite signage</td>
</tr>
<tr>
<td></td>
<td>• Eight complimentary conference registrations* (Approx. value $4,000)</td>
<td>• Acknowledgement in the program book</td>
</tr>
<tr>
<td></td>
<td>• Full page ad on inside cover the Summit Program (exclusive)</td>
<td>• Acknowledgement through preconference website publicity</td>
</tr>
<tr>
<td></td>
<td>• Feature article in the Summit Program</td>
<td>• Attending representative included in the List of Participants</td>
</tr>
<tr>
<td></td>
<td>• Opportunity to include an item in the registration packet (i.e. flier, keychain, etc.)</td>
<td>* All representatives attending the conference or exhibiting must be registered participants.</td>
</tr>
<tr>
<td></td>
<td>• Acknowledgment through the conference website with a logo linking to sponsoring organization’s home page</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Complimentary electronic list of meeting attendees</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Acknowledgement through conference onsite signage</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Acknowledgement in the program book</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Acknowledgement through preconference website publicity</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Attending representative included in the List of Participants</td>
<td></td>
</tr>
</tbody>
</table>

*All representatives attending the conference or exhibiting must be registered participants.*
### Emerald Sponsorship
$5,000
- **Four** complimentary conference registrations* (Approx. value $2,000)
- Quarter page display ad in the Summit Program
- Acknowledgement in the Summit Program
- Special acknowledgement signage for supporting the conference breaks
- Acknowledgment through the conference website with a logo linking to sponsoring organization’s home page
- Complimentary electronic list of meeting attendees
- Acknowledgement through conference onsite signage
- Acknowledgement in the program book
- Acknowledgement through preconference website publicity
- Attending representative included in the List of Participants

### Gold Sponsorship
$2,500
- **Two** complimentary conference registrations* (Approx. value $1,000)
- Acknowledgement through the conference website linking to sponsoring organization’s home page
- Complimentary electronic list of meeting attendees
- Acknowledgement through conference onsite signage
- Acknowledgement in the program book
- Acknowledgement through preconference website publicity
- Attending representative included in the List of Participants

### Silver Sponsorship
$1,000
- **One** complimentary conference registration* (Approx. value $500)
- Acknowledgement through the conference website linking to sponsoring organization’s home page
- Complimentary electronic list of meeting attendees
- Acknowledgement through conference onsite signage
- Acknowledgement in the program book
- Acknowledgement through preconference website publicity
- Attending representative included in the List of Participants

### Bronze Sponsorship
$500
- Acknowledgement through the conference website linking to sponsoring organization’s home page
- Acknowledgement through conference onsite signage
- Acknowledgement in the program book
- Acknowledgement through preconference website publicity

### Contributing Sponsorship
$250
- Acknowledgement through the conference website linking to sponsoring organization’s home page
- Acknowledgement through conference onsite signage
- Acknowledgement in the program book

If you’re interested in sponsoring or exhibiting, please contact us for full details.
Dana Ellis: 763-537-6977 • dana@ellisinternational.com or Frank Gasperini: 202-579-0171 • frank@ashca.org
2018 NORTH AMERICAN AGRICULTURAL SAFETY SUMMIT
Sponsorship Form

Sponsorship Level

☐ Platinum Sponsor  $25,000
☐ Gold Sponsor  $2,500
☐ Diamond Sponsor  $15,000
☐ Silver Sponsor  $1,000
☐ Ruby Sponsor  $10,000
☐ Bronze Sponsor  $500
☐ Emerald Sponsor  $5,000
☐ Contributing Sponsor  $250

Sponsor Information

Company Name ____________________________________________________________
Address _____________________________________________________________________
City / State / Zip ___________________________________________________________
Contact Name ____________________________________________________________
Phone ______________________________________________ Email ____________________

Method of Payment

Note: full payment must accompany order to reserve your space.

If paying by check, make check payable to ASHCA (Agricultural Safety and Health Council of America). Please fill out form and fax to 763-971-7958, email to dana@ellisinternational.com or julie@ashca.com, or mail to ASHCA, P.O. Box 2506, Leesburg VA 20177.

If paying by credit card, all fields below are required.

☐ Check enclosed payable to ASHCA
☐ Invoice
☐ VISA
☐ MasterCard

Card Number _____________________________________________________________________
Expiration Date __________________________ 3-digit Security Code (required) __________________
Cardholder Name (print) __________________ Cardholder Phone __________________
Billing Address (if different than above) ________________________________
City / State / Zip ___________________________________________________________
Cardholder Signature _____________________________________________________________________

Cancellation policy: With written cancellation notice received before January 19, 2018, you will receive a full refund, less a $25 administrative fee. Cancellations after January 19, 2018 are non-refundable. No shows will not receive a refund. Sponsorships must be submitted before January 19, 2018 in order to be included in onsite materials.

Due to PCI Compliance, please do NOT provide any credit card information via email. Call or fax it in only.
Per standard by the Payment Card Industry, ASHCA has met the requirements of the Payment Card Industry-Data Security Standards (PCI-DSS).