



# SPONSORSHIP & EXHIBITOR OPPORTUNITIES

**ashca.org**



**FEBRUARY 21-23, 2018**

**Mark your calendars now!** The Agricultural Safety and Health Council of America™ is pleased to announce the 2018 North American Agricultural Safety Summit is scheduled for February 21–23, 2018 at the Embassy Suites by Hilton Scottsdale Resort in Scottsdale, Arizona.

“If our agriculture industry is going to feed 9 billion people, the projected world population by 2050, then we should care enough to do it safely, humanely and sustainably.”

—William Nelson, Agricultural Safety and Health Council Board Member

**Registration opens  
September 1, 2017!  
See website for more  
information: [ashca.org](http://ashca.org)**

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**What’s happening at the 2018 North American Agricultural Safety Summit? **Keynotes, roundtables, workshops, exhibits, poster sessions, and networking opportunities for all!****

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**The Summit, hosted by ASHCA, will build upon sessions that bundle global thinking with hands-on learning and networking. These innovative opportunities to interact with industry leaders and safety experts will give you valuable knowledge on current industry trends and safety concerns.**

### **WHO IS ASHCA?**

The Agricultural Safety and Health Council of America™ is a not-for-profit organization established to pursue national strategies to create a less-hazardous work environment for American agriculture. Founded in 2007, our mission is to proactively address ongoing and emerging occupational safety and health issues affecting U.S. agriculture.

ASHCA is a coalition of more than 50 organizations, businesses, federal agencies and safety professionals all seeking to improve the health and safety of farmers, ranchers and agricultural workers.

Agriculture, due to its decentralized nature and diverse structure, lags other industries in reducing the toll on its workers. Its fatality rate is eight times that of the all-industry average. In a typical year, 551 workers die while doing farm work and about 88,000 suffer lost-time injuries.

ASHCA holds promise for a coordinated and effective approach to bringing state-of-the-art safety information and programs to address the most pressing occupational hazards associated with various commodities, new technologies and changing profiles of workers.

# Exploring Current and Emerging Issues in Ag Safety

## SPONSORSHIP VALUE

We offer you a fully planned, ready-made strategic opportunity to add value to your brand marketing efforts at a minimal cost. It can be a powerful component of your 2018 marketing plan.

### As a sponsor, you will:

- Create exposure for your brand with a carefully targeted audience
- Connect with qualified prospects in an intimate forum
- Receive credible publicity in national and local media
- Build and reinforce business relationships before, during and after the event
- Improve awareness of your offering through product samples or demonstrations
- Enhance your credibility and image through your relationship with ASHCA, a trusted association
- Attain an exclusive opportunity to stand out from your competitors
- Create brand extensions to complement and leverage your other marketing strategies
- Make connections with industry leaders for joint ventures and strategic alliances
- Strengthen relationships with existing clients
- Establish trust amongst prospects through your commitment to and knowledge of the agriculture safety sector

## ATTENDEE PROFILE

**This event, open to the public, will attract over 300 attendees, who will include:**

- Key leaders in the agriculture safety industry
- Agribusiness executives and farm group leaders
- State industry leaders
- Local and National political figures, including high ranking officials and other influencers
- Members of the local and national news media
- Various celebrity guests and political pundits
- Targeted attendees representing agricultural regions and commodities
- Members of the Agricultural Safety and Health Council of America™

**“Intentionally and systematically building a culture of safety in agriculture, from the smallest to the largest producers or agriculture related businesses is more than an ethics issue, it is also the only way to build profitable and sustainable businesses.”**

—Frank Gasperini, President & CEO for ASHCA and for the National Council of Agricultural Employers

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FEBRUARY 21-23, 2018

## 2018 SUSTAINING SPONSORS

	Price	Registration included	VIP Function Invite	Sponsor Logo on print & web marketing materials	Opportunity to give remarks during event or introduce speaker	Company Ad placement in print program	Exclusive On-Site signage during event	Logo placement on Conference Bag	Elite logo placement in print program	Exhibit Space Included
<b>Platinum Sponsor</b>	\$25,000	8	8	✓	✓	Full page (inside cover)	✓	✓	✓	✓
<b>Diamond Sponsor</b>	\$15,000	7	7	✓	✓	Full page	✓		✓	✓
<b>Ruby Sponsor</b>	\$10,000	6	6	✓	✓	Half page	✓		✓	✓
<b>Emerald Sponsor</b>	\$5,000	4	4	✓	✓	Quarter page	✓		✓	✓
<b>Gold Sponsor</b>	\$2,500	2	2	✓		Listed	✓			✓
<b>Silver Sponsor</b>	\$1,000	1	1	✓		Listed	✓			
<b>Bronze Sponsor</b>	\$500			✓		Listed	✓			
<b>Contributing Sponsor</b>	\$250			✓		Listed	✓			

# Exploring Current and Emerging Issues in Ag Safety

## 2018 SUPPORTING SPONSORS

	Price	Registration included	Logo on item or at station	Logo printed on program	Org name under sponsors in digital app	Recognition on luncheon slideshow
<b>Lanyard Sponsor</b>	\$2,500	2	✓	✓	✓	✓
<b>Charging Station Sponsor</b>	\$2,500	2	✓	✓	✓	✓

## 2018 EXHIBITOR OPPORTUNITIES

	Price	Registration included	Extra staff tickets	One 8 foot display table & two chairs	Printed name tags	Recognition in printed program	Exhibitor name, booth number & contact email
<b>Member</b>	\$999	2	\$300 each	✓	✓	✓	✓
<b>Non-member non-profit</b>	\$1,200	2	\$300 each	✓	✓	✓	✓
<b>Non-member for profit</b>	\$1,450	2	\$300 each	✓	✓	✓	✓

If you're interested in sponsoring or exhibiting, please contact us for full details.

Dana Ellis: 763-537-6977 • [dana@ellisinternational.com](mailto:dana@ellisinternational.com)

Frank Gasperini: 202-579-0171 • [frank@ashca.org](mailto:frank@ashca.org)

## SPONSORSHIP LEVEL DETAIL

### Platinum Sponsorship

\$25,000 or above

- Prominent logo placement on all meeting materials for maximum visibility
- Logo placement and recognition on cover page of Program (exclusive)
- Opportunity to display materials at registration desk (exclusive)
- Chance to provide premium give-away item or strategic message (exclusive)
- Access to registration list
- Opportunity to give remarks (5-minutes) during the conference or introduce a keynote speaker
- Complimentary table top display in the Exhibit area
- **Eight** complimentary conference registrations\* (Approx. value \$4,000)
- Full page ad on inside cover the Summit Program (exclusive)
- Feature article in the Summit Program
- Opportunity to include an item in the registration packet (i.e. flier, keychain, etc.)
- Acknowledgment through the conference website with a logo linking to sponsoring organization's home page
- Complimentary electronic list of meeting attendees
- Acknowledgment through conference onsite signage
- Acknowledgment in the program book
- Acknowledgment through preconference website publicity
- Attending representative included in the List of Participants

*\* All representatives attending the conference or exhibiting must be registered participants.*

### Diamond Sponsorship

\$15,000

- Complimentary table top display in the Exhibit Room
- **Seven** complimentary conference registrations\* (Approx. value \$3,500)
- Full page display ad in the Summit Program
- Acknowledgment in the Summit Program
- Opportunity to include an item in the registration packet (i.e. flier, keychain, etc.)
- Acknowledgment through the conference website with a logo linking to sponsoring organization's home page
- Complimentary electronic list of meeting attendees
- Acknowledgment through conference onsite signage
- Acknowledgment in the program book
- Acknowledgment through preconference website publicity
- Attending representative included in the List of Participants

### Ruby Sponsorship

\$10,000

- **Six** complimentary conference registrations\* (Approx. value \$3,000)
- Half page display ad in the Summit Program
- Acknowledgment in the Summit Program
- Opportunity to include an item in the registration packet (i.e. flier, keychain, etc.)
- Acknowledgment through the conference website with a logo linking to sponsoring organization's home page
- Complimentary electronic list of meeting attendees
- Acknowledgment through conference onsite signage
- Acknowledgment in the program book
- Acknowledgment through preconference website publicity
- Attending representative included in the List of Participants

# Exploring Current and Emerging Issues in Ag Safety

## **Emerald Sponsorship**

\$5,000

- **Four** complimentary conference registrations\* (Approx. value \$2,000)
- Quarter page display ad in the Summit Program
- Acknowledgement in the Summit Program
- Special acknowledgement signage for supporting the conference breaks
- Acknowledgment through the conference website with a logo linking to sponsoring organization's home page
- Complimentary electronic list of meeting attendees
- Acknowledgement through conference onsite signage
- Acknowledgement in the program book
- Acknowledgement through preconference website publicity
- Attending representative included in the List of Participants

## **Gold Sponsorship**

\$2,500

- **Two** complimentary conference registrations\* (Approx. value \$1,000)
- Acknowledgement through the conference website linking to sponsoring organization's home page
- Complimentary electronic list of meeting attendees
- Acknowledgement through conference onsite signage
- Acknowledgement in the program book
- Acknowledgement through preconference website publicity
- Attending representative included in the List of Participants

## **Bronze Sponsorship**

\$500

- Acknowledgement through the conference website linking to sponsoring organization's home page
- Acknowledgement through conference onsite signage
- Acknowledgement in the program book
- Acknowledgement through preconference website publicity

## **Silver Sponsorship**

\$1,000

- **One** complimentary conference registration\* (Approx. value \$500)
- Acknowledgement through the conference website linking to sponsoring organization's home page
- Complimentary electronic list of meeting attendees
- Acknowledgement through conference onsite signage
- Acknowledgement in the program book
- Acknowledgement through preconference website publicity
- Attending representative included in the List of Participants

## **Contributing Sponsorship**

\$250

- Acknowledgement through the conference website linking to sponsoring organization's home page
- Acknowledgement through conference onsite signage
- Acknowledgement in the program book

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**Dana Ellis: 763-537-6977 • [dana@ellisinternational.com](mailto:dana@ellisinternational.com) or Frank Gasperini: 202-579-0171 • [frank@ashca.org](mailto:frank@ashca.org)**

## 2018 NORTH AMERICAN AGRICULTURAL SAFETY SUMMIT

# Sponsorship Form



### Sponsorship Level

Platinum Sponsor  
\$25,000

Diamond Sponsor  
\$15,000

Ruby Sponsor  
\$10,000

Emerald Sponsor  
\$5,000

Gold Sponsor  
\$2,500

Silver Sponsor  
\$1,000

Bronze Sponsor  
\$500

Contributing Sponsor  
\$250

### Sponsor Information

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City / State / Zip \_\_\_\_\_

Contact Name \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

### Method of Payment

*Note: full payment must accompany order to reserve your space.*

If paying by check, make check payable to ASHCA (Agricultural Safety and Health Council of America). Please fill out form and fax to 763-971-7958, email to [dana@ellisinternational.com](mailto:dana@ellisinternational.com) or [julie@ashca.com](mailto:julie@ashca.com), or mail to ASHCA, P.O. Box 2506, Leesburg VA 20177.

If paying by credit card, all fields below are required.

Check enclosed  
payable to ASHCA

Invoice

VISA

MasterCard

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ 3-digit Security Code (required) \_\_\_\_\_

Cardholder Name (print) \_\_\_\_\_ Cardholder Phone \_\_\_\_\_

Billing Address (if different than above) \_\_\_\_\_

City / State / Zip \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

*Cancellation policy: With written cancellation notice received before January 19, 2018, you will receive a full refund, less a \$25 administrative fee. Cancellations after January 19, 2018 are non-refundable. No shows will not receive a refund. Sponsorships must be submitted before January 19, 2018 in order to be included in onsite materials.*

*Due to PCI Compliance, please do NOT provide any credit card information via email. Call or fax it in only.  
Per standard by the Payment Card Industry, ASHCA has met the requirements of the Payment Card Industry-Data Security Standards (PCI-DSS).*